

## Positive Alternatives 2016 - 2017 Quarterly Update

**Grantee: EMERGENCY PREGNANCY SERVICE OF ROCHESTER (dba Birthright of Rochester)**

**Vendor #0000285534**

**Contact: Alicia Hunt-Welch**

**Contact Information: wanamingowriter@yahoo.com**

**Goal: To provide necessary services and referrals to pregnant and parenting women of Rochester and Southeast Minnesota**

**For the period: April 1 – June 30, 2017 Quarter 4**

<b>Activity or Service</b>	<b>Activity or Service Description</b> Major Work Plan Activities	<b>Work Plan Count</b>	<b>Program Progress and Accomplishments</b> Report the progress and accomplishments made this period on each activity.	<b>Report Count</b>
<b>Outreach</b>	Advertise locally; distribute pamphlets and posters describing services		We conducted advertising on Facebook and Instagram, and Google AdWords search. We distributed brochures and posters to area agencies. Participated in working meetings with three local agencies for education and outreach.	
<b>Material Support</b>	Provide material assistance to pregnant and parenting women	115	We provided material assistance to 135 women in the form of diapers (179 packages), wipes (117 packages), baby wash (101 bottles), newborn layettes (11 gift bags), maternity clothes (18 clients), and infant clothing (109 clients).	135
<b>Pregnancy Testing</b>	Provide pregnancy testing, guidance, and assessment for program eligibility	4	We continue to provide free pregnancy testing and guidance. We provided 3 pregnancy tests; one was positive and two were negative. For each client, we provided guidance, information and help in connecting them with resources.	3
<b>Provide Necessary Services Assessments Only</b>	Staff provides clients only intake assessments, information on, referral to and assistance with securing necessary services	1	Calls from clients seeking information on the services we provide. Necessary Services evaluation done and referrals to community agencies and Birthright given.	9

<b>Maternal and Child Health Initiative Task Force Strategies</b>	<b>No.</b>
<i>Number of women who received car seats and car seat safety education from a PA funded program activity</i>	NA
<i>Number of women who received car seat safety education only from a PA funded program activity</i>	NA
<i>Number of women who received child abuse prevention education from a PA funded program activity</i>	123
<i>Number of women who received abusive head trauma (shaken baby) prevention education from a PA funded program activity</i>	123
<i>Number of women who received a baby bed, crib, or pack-n-play and sleep safety education from a PA funded program activity</i>	NA
<i>Number of women who received sleep safety education only from a PA funded program activity</i>	122

**Challenges:** Lack of volunteer staff to serve as Client Advisors. Two new Client Advisor continues to complete their training period and are shadowing veteran Client Advisors.

**Comments:** Many positive things happened this quarter. In April we held a Volunteer Spring Continuing Education Workshop for 4 hours on a Saturday morning. Representatives from Zumbro Valley Health Center, Workforce Development, and Olmsted County Public Health attended to share information about their programs. In exchange they were provided a tour of our office and learned more about the services EPS of Rochester provides. We also had a Thursday evening volunteer meeting in April with a Fernbrook Family Center representative. These types of sessions are great for raising awareness on both sides and for establishing/maintaining a collaborative relationship with other agencies. Many donations of baby and maternity clothing came in during this quarter; a great benefit to our clients who are always in need! Focused advertising efforts on Facebook and Instagram, and during May about 144 new people "Liked" and began "Following" our group page on Facebook. Had a productive Grantee Site Visit in June and always appreciate Mary's suggestions and positive comments.